

RESUME – Matt Pook

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OVERVIEW

Matt has over 25 years as an award-winning producer/director overseeing the development and production of unique and compelling content across the ever-expanding media spectrum.

Currently focused on Experience Marketing productions with Fortune 500 clients.

He has won Emmys for his work in news, documentary and public affairs television with PBS, ABC and NBC networks as well as the Themed Entertainment Award for his experiential marketing events with Fox Studios, the NBA and many others.

EXPERTISE

Development

Developed both live action and documentary scripts for network television. Developed and wrote bible for multi-episodic animation series for network TV.

Themed Entertainment

Creative Director/Producer on multiple fixed and mobile installations worldwide.

Directing

Directed both narrative and documentary for domestic and television. Directed live action webisodes for the internet.

Producing

Produced multiple episodes of primetime and Saturday morning. Clients included major studios, network television and Fortune 500 technology corporations.

Animation

Produced 2D, 3D and motion capture for interactive TV pilot. Oversaw feature cel animation for studio client.

EXPERIENCE

SEE Global Entertainment

Jan. 2017 - Present

SEE is a consortium of highly-credentialed creative and business professionals committed to developing and producing cutting edge, high-profile branded marketing attractions as well as scripted and non-scripted television for national and international tours.

A3 Media Group

Mar. 2008 – Present

A3 produces and tours multiple experience marketing attractions worldwide.

Playground Media

Feb. 2005 – Nov. 2007

Emersia Entertainment LLC

Jan. 2001 – Nov. 2004

EDUCATION

The American Film Institute

Master, Directing

1989 – 1991

New York University

Undergrad, Film and Television

1978 – 1979

Westminster School

1966 - 1969

More detailed work experience available on request.